# Poster Presentation Evaluation Form

<table>
<thead>
<tr>
<th>Item</th>
<th>improvement needed</th>
<th>good</th>
<th>excellent</th>
</tr>
</thead>
</table>

## Content of Poster
- Catchy title reflecting content of poster
- Research problem clearly stated
- Context and importance of research demonstrated
- Clear and concise materials and methods
- Results easily interpreted
- Conclusions to point, corresponding to problem

- Key terms defined and jargon avoided
- Grammar, spelling, punctuation
- Appropriate amount of details

## Poster Display
- Overall appeal (balanced composition, catchy)
- Contribution of colors to understanding, not distracting
- Font (size, style, quality)
- Highlighting of major concepts
- Short text segments
- Legible pictures, figures and legends (size, font, contrast)
- Effective use of space (concise, min 20% empty space)
- Figures convey results effectively (simple, to point)

## Delivery
- Short, to point presentation conveying ‘take home message’

## General
- Simplicity appropriate for audience
- Straight story line in a logical order
- Clear ‘take home message’